



June 9, 2015

Dear Business Owner,

Hillcrest School, located in **Oakland, California**, is a **public K-8 school** serving over 300 neighborhood children. Hillcrest is recognized as a "California Distinguished School," one of only a few in the state of California to be given this prestigious award, which honors the state's most exemplary and inspiring public schools. The annual Benefit Auction, organized by Hillcrest's PTA, is our most significant fundraising event of the year, and the proceeds fund music, art, language, science and physical education programs that the Oakland Unified School District cannot support due to budget constraints.

**We would not be able to accomplish all that we have without the support of businesses like yours!** Not only does our community ensure a great education for Hillcrest students, **the PTA also donates money and support services to other Oakland Organizations and Schools** that do not have an active PTA in place. In prior years, funds went to West Oakland Middle School for library services and field trips, Alameda's Raising a Reader program, supplementation of non-violent recess time at Oakland elementary schools, and last year to Children's Hospital. For the 2015-2016 school year, we will donate up to 5% to the Piedmont Avenue Elementary School's PTA.

**We are asking for our community's support** and a donation of an item or gift certificate that can be auctioned at this event on November 14, 2015. In addition, or in the alternative, you can purchase sponsorship space in our auction catalog and logo shopping bags, which will be distributed across our community. All donors are also recognized in the catalog.

**If you are interested in helping**, your tax-deductible donation or advertising purchase can be made at [hillcrest.ejoinme.org/2015benefit](http://hillcrest.ejoinme.org/2015benefit). Or, you may e-mail us back with your donation information. We are happy to arrange donation pick up at your convenience! If you would like us to pick up the item, please email [benefit@hillcrestpta.org](mailto:benefit@hillcrestpta.org) to schedule a pickup time. Additionally, you can drop off or mail items to the school at: **Hillcrest School, 30 Marguerite Drive, Oakland, CA 94618**. A receipt will be e-mailed for all donations received. **The deadline for donations is October 14th**. Our non-profit Tax ID number is **94-6172363**.

We thank you in advance for supporting us. Please do not hesitate to contact us at [benefit@hillcrestpta.org](mailto:benefit@hillcrestpta.org) with any questions.

Sincerely,

*Meghan Langston*

Meghan Langston  
Hillcrest 2015 Benefit Chair