



August 6, 2018

Dear Benefit Sponsors,

Hillcrest School is pleased to announce our **2018 Benefit & Auction** fundraising drive. The night of the Benefit is **Saturday November 3rd** at the prestigious *Claremont Hotel*. This year's theme is *TV Land*, in hopes to shine a spotlight on favorite TV characters and shows from the past and present. Auction night is also a costumed affair, with many creative ensembles gracing the ballroom.

We invite you to support Hillcrest School by purchasing a deluxe **Sponsorship Package**. Choose from *Diamond, Platinum, Gold, Silver or Bronze*. Display b/w ads are also available. (*Sponsorship details are available on this web site as PDF link*)

Sponsorship deluxe packages include a **four color ad** in our hand crafted and highly attractive **2018 Auction Catalog** – an indispensable tool for Hillcrest parents to determine which fabulous trips, parties, services and goods to bid on. **Your Business Logo** is also included on our *Benefit Gift Bag*, as well as prominent name recognition on our school's *Benefit & Auction web site*.

Your generous participation will support important school educational programs. It also lets Hillcrest distribute funding to other OUSD in-need school programs. Lastly it puts **your business name** directly in front of an active, dynamic, affluent, and civic-minded parent and teacher community.

Please review our materials at your earliest convenience. The deadline for participation is October 12. Early paid commitments can also receive more favorable ad placement. Of course, I am available to answer any questions you may have at contact info below. Once we have determined your sponsor level, I can put your participation in motion, and reserve your space.

We have always deeply valued our Benefit Sponsor Partners, and want to make sure you *get the most out of your involvement* with Hillcrest.

Thank you for your support and we look forward to hearing from you!

Sincerely,

Katie Hurt
Auction Sponsorship Chair
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510.332.8764

