



July 27, 2017

Dear Neighborhood Business,

We are parent volunteers at Hillcrest School, a **public K-8 school** located in **Oakland, California**. Hillcrest serves nearly 400 neighborhood children and is a 2016 National Blue Ribbon School in the category of Academic Achievement (awarded each year by the Department of Education to only 300 schools nationally).

The annual Benefit Auction is Hillcrest PTA's most significant fundraising event of the year and will be held on November 4, 2017. The proceeds fund music, art, language, technology and library programs that the Oakland Unified School District cannot support due to budget constraints. **We would not be able to offer these important programs to our students without the generous support of businesses like yours.**

Not only does our community ensure a great education for Hillcrest students, **the PTA also donates money and support services to other Oakland Organizations and Schools**. Prior recipients include Emerson Elementary, Piedmont Ave. Elementary, Peralta Elementary, Sankofa Academy, PLACE @ Prescott, Martin Luther King, Jr. Elementary and Raising a Reader – Alameda County. This school year, we're looking forward to contributing to Oakland Unified School District's Stonehurst Campus in East Oakland, which includes two sites: **Esperanza Elementary School** and **Fred T. Korematsu Discovery Academy (KDA)**.

We are asking for our community's support and a donation of an item or gift certificate that can be auctioned at our event. We are also seeking businesses who'd like to purchase sponsorship space in our auction catalog and logo shopping bags, which will be distributed across our community. All donors are recognized in the auction catalog.

If you are interested in helping, your tax-deductible donation or advertising purchase can be made online (hillcrest.ejoinme.org/2017Benefit), by e-mail (benefit@hillcrestpta.org), or by mail (**Hillcrest School Benefit, 30 Marguerite Drive, Oakland, CA 94618**). We are also happy to arrange donation pick-up at your convenience (benefit@hillcrestpta.org). The deadline for donations is **October 11th**, and a receipt will be e-mailed for all donations received. Our 501(c)(3) non-profit Tax ID number is **94-6172363**.

Thanks so much – we are grateful for any support you can offer!

Tracy Garza, Erika Feller and Diane Ambrose
Hillcrest 2017 Benefit Chairs





30 Marguerite Dr.
OAKLAND, CA 94618
(510) 879-1270
hillcrestpta.org

Business Donation Form

Please submit donations by **October 11, 2017**. Many thanks!

Hillcrest Auction 2017

To access the Online Donation Form, go to hillcrest.ejoinme.org/2017ItemDonation

Donor Information

Business name: _____

Contact person: _____

Street address: _____

City: _____ State: _____ Zip: _____

Phone: _____ email: _____

Donation Information

Donation item: _____

Description: _____

Detailed description,
including **expiration**
date (prefer 11/4/2018
or later) and **any other**
restrictions.

Estimated value: _____

Please note if you would like us to create a certificate: _____

Pick-up instructions: _____

If mailing or dropping off donation certificates or physical items, please send to:

Hillcrest School Benefit
30 Marguerite Drive OR benefit@hillcrestpta.org
Oakland, CA 94618

Please send this form to the address or email above.

For questions or additional information, please contact: benefit@hillcrestpta.org
Thanks so much for supporting Hillcrest School!!