



HILLCREST SCHOOL • 2016 BENEFIT & AUCTION  
30 MARGUERITE DR., OAKLAND, CA 94618 • (510) 879-1270

## **Hillcrest Annual School Benefit & Auction Fall 2016 Sponsorship Opportunities**

Advertise directly to the Hillcrest School community in Upper Rockridge.  
Communicate to 300+ families (and faculty) that live and shop locally.  
Simultaneously support an important cause - Oakland Public Education.  
Funds raised go to essential Hillcrest educational programs. Many thanks!

### **Gold Level Sponsor - \$1250**

Full page color ad in the Indispensable Benefit Catalog  
Your Large Logo on Reusable Event Gift Bags  
Ad placement on Hillcrest School Website  
Recognition on Benefit Event Website  
Recognition in Weekly Hillcrest Newsletter

### **Silver Level Sponsor - \$1000**

Half page color ad in the Indispensable Benefit Catalog  
Your Logo on Reusable Event Gift Bags  
Your Logo on Hillcrest School Website  
Recognition on Benefit Event Website

### **Bronze Level Sponsor - \$750**

Half page color ad in Indispensable Benefit Catalog  
Ad on Reusable Event Gift Bags  
Recognition on Benefit Event Website

### **Indispensable Catalog Display Ads**

Full page black and white ad - \$500  
Half page black and white ad - \$300  
Quarter page black and white ad - \$200

**To become a Hillcrest Benefit Sponsor, or for more info  
contact [Jim Cadwell](mailto:jimcadwell@gmail.com) @ (510)735-7563 / [jimcadwell@gmail.com](mailto:jimcadwell@gmail.com)  
or go directly to Sponsor site [hillcrest.ejoinme.org/2016Sponsor](http://hillcrest.ejoinme.org/2016Sponsor)**

*Hillcrest PTA is a non-profit organization  
Federal Tax ID# 94-6172363  
[benefit@hillcrestpta.org](mailto:benefit@hillcrestpta.org)*